

For Immediate Release:

MiniFAB launches new website

Melbourne, Australia -- 19 SEPTEMBER 2012 -- [MiniFAB](http://www.minifab.com.au) (AUST) Pty Ltd, recognized as a leader in developing custom microfluidic lab-on-a-chip solutions, has announced the launch of their newly revamped website at www.minifab.com.au ahead of their participation in [Lab-on-a-Chip World Congress 2012](#) in San Diego, CA next week.

This user- and mobile-friendly site provides comprehensive details about their flexible and open engagement model, the product development process, and services to convert early-stage product concepts into prototypes and OEM volume manufacturing within an ISO 13485 environment.

The new site will enhance each visitor's experience, providing valuable information about MiniFAB's services, a portfolio of completed projects, and a FAQ section to address questions commonly asked by those undertaking custom microfluidic product development.

"The microfluidic world is rapidly developing and our clients are becoming more sophisticated and better informed about their needs. Our new site responds to this change, while at the same time maintaining its approachability and staying user-friendly for newcomers," says MiniFAB CEO, Erol Harvey.

Although MiniFAB is making changes to their online presence, MiniFAB's goal remains the same: to create business success for our partners by developing and manufacturing real world solutions and products using advanced micro-, nano-, and bio-engineering.

About MiniFAB

MiniFAB is an ISO 13485 certified, privately-held contract engineering firm providing custom development and manufacture of disposable polymer microengineered products. Established in 2002, MiniFAB has completed over 500 projects with partners worldwide. With a flexible and open engagement model, MiniFAB's product development process covers the entire spectrum, from converting early-stage product concepts into prototypes through to full-scale, high throughput OEM manufacturing. With a focus on lab-on-chip solutions for point-of-care, laboratory, and in-field applications, MiniFAB has delivered custom solutions into diverse markets including medical devices, diagnostics, food packaging and aerospace. For more information, visit www.minifab.com.au.

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